



Claverack Climate Smart Meeting Summary 12-13-/21 - Approved Jan 10, 2022

Attendance: John Bradley, Elizabeth Davis (Zoom), Tom Ferguson (Zoom), Katy Flamia, Tom Helling, Victoria Masters, Julie Shevach, Brenda Shufelt Marion Weiner (Zoom),

Notified: Katy Cashen, Cherry Lewis, Josh Nislich, Dave Sutton, Imre Vargas, Richard Weininger

Agenda items discussed:

Organizational Development:

Resolutions on the Climate Smart Task Force (CSTF) and on Coordinator's Roles and Responsibilities;

John reported that the TB had passed the resolution to establish the Task Force and define the roles of the coordinator. His draft resolution was formatted with only minor changes by the Town Attorney. He explained that his reason for such detail in the resolution was that it would be beneficial for all parties to have clarity as to what the CSTF is and is not and what are appropriate expectations. He also explained that CSTF has a limited function in relation to the TB and that the CSTF members are part of the larger group of volunteers who are doing the work on climate smart actions or projects. The resolutions will be posted on the town CSC Website.

He also reported that Kippy had asked that instead of a report at every Town Board (TB) meeting the CSC provide an update on all the various projects that the CSC is working on. A draft report was included in the DEC 7 meeting announcement.

The status of the TB decisions on a town hall planning committee was discussed at length. It was noted that while Kippy had taken several months just to decide to have a survey done, he was determined to move quickly to complete an engineering study. A concern was expressed that with a new TB he may move faster without forming a proper planning committee. There was also concern over Kippy's mention of using modular units and whether the Climate Smart recommendations would be sufficiently represented in the planning.

The group discussed the need going forward for the committee to have more diverse leadership. The development of several initiatives, Solarize and Marketing represents significant progress in the CSC's progress. There was also mention of the need for there to be more bipartisan participation in the committee's work. Hopefully with the elections behind us, this will be easier to bring about.

CSC Actions/Projects:

- Solarize Claverack
- Media, Marketing, and outreach/education
- Town Hall/Town Square
- Other

Solarize Claverack:

Due to a mix up with the Zoom link, Josh was unable to connect. John reported for Josh on progress of the Solarize effort. Josh reported that NYSERDA had approved the Scoping Document so as soon as the County CSC's plan is approved by NYSERDA and the BOS, we can proceed. The marketing will be a joint effort with the County CSC, the Vender and participating towns like Claveack. Josh had also announced that starting in January he would be living in NYC for work so would only be able to help the project remotely.

The group discussed several of the next steps for preparing the campaign, including preparing the Town Board and staff for community outreach, posting information on the town website, preparing sign up forms, instructions, and informational flyers, and actually reaching out to organizations in the town. A resolution will be prepared for the TB to pass, coinciding with the BOS resolution. It was noted that with Josh less available, several of us will need to step up to run the campaign.

The economic benefits to the town were discussed. With 10 subscribers the town would receive \$5k plus an expected \$100 per subscriber bonus. It is not yet clear if the bonuses will have to be split with the County CSC. In any case, the project benefits the town with more funds to be spent on Climate actions and improves our credibility. Josh and John will follow up on next steps with the group or a subgroup.

Media, Marketing, and Outreach/Education

The group discussed the activities of the Media/marketing work group. Victoria mentioned that development of the Website was on hold. The importance of a website was discussed and it was agreed that a website and outreach capability is critical for educating the community and work should proceed. A discussion of the development of the mission statement also ensued. The majority of the group felt that a mission statement is essential for the group's work. It was acknowledged (suggested??) that the statement should adhere closely to the purposes set forth in the town's CSC pledge resolution per the NYS Certification Framework.

Town Hall/Town Square

John reported that he was in the process of setting up a meeting with Kippy to discuss the Solarize Campaign, Town Hall Planning, and the requested report/list of CSC projects. He agreed to report back to the group after the meeting with Kippy. He also wants to discuss appointments to the Task Force and planning committee with Kippy.

The meeting adjourned at about 7:15 PM Drafted by JMB