

## Claverack Climate Smart Meeting, July 11, 2022 - Minutes Approved August 8 2022

### **Attendees:**

John Bradley (TF)

Vic Masters

Jeff Kiplinger (TF)

Katy Cashen (TF)

Brenda Shufelt (TF)

Sarah Katan

Elizabeth Davis

Mark Menne

A Task Force quorum was not present.

- Minutes of the May 9 meeting: Katy motioned to approve, Jeff seconded, unanimous vote to approve.
- Vic reported that the newsletter was sent out. There were 91 recipients with an open rate of 63% (excellent rate), a click through to the website at 12%
- Plan to send another newsletter in 2 weeks, can send Aug. 1
- General areas for articles:
  - event announcements
  - Town Board updates
  - Photo of the Month
  - what is going on with different people and areas in relation to climate smart - an idea generator or an action that you can take like bicycling for errands
- Can we have a sign up list online for the committee members to take turns writing pieces for the newsletter, the articles can get put up on the website. Articles to write:
  - Review of climate carnival - John to write;
  - On the Path to Bronze - Brenda will create a simplified list
  - Can we write a report on Culverts in Claverack, similar to Germantown; need to reach out to Louis LaMont for info, also solar for town garage;
  - LED street lights - Katy will write up the project
  - Jeff: possible article on sheet mulching
- People will write up a longer piece and then Sarah and Vic write up a shorter piece with a link to the blog on the website.
- Getting subscribers: ask people who are receiving the newsletter to forward to a friend
- working on a brochure - need text and photo??
- Discussed Gail's (Starr Whitehouse Landscape Architect) presentation at the Town Board Workshop meeting about what needs to happen for a project like a new Town Hall to happen
- Discussion of Columbia Land Conservancy interest in using Mellenville site to connect to High Falls Conservation Area. Even if the TB decides to build town hall elsewhere, the CLC could work with Claverack to secure grant to connect to public land. They go up to a million but the SCS grants are smaller and can start the planning

process. The cost of a grant manager can be included in the grant. The Town Board is not committing to the process yet but learned a lot at the workshop.

- CSC invented by Churchtown Dairy to participate to table at their Summer Market on Sunday 8/7, 1-5 PM

Minutes by Brenda

Proposed Agenda for July 11 meeting:

- Minutes of May 9 meeting
- Media - Newsletter and Website - Victoria and Sarah
- Certification & Climate Action Planning - Tom & Julie
- New Town Hall - Gail's presentation on 6/9 (attached)
- Grants - Solar Application due
- Events - Climate Carnival
- Other?