

Minutes for Claverack Climate Smart Meeting on Dec 12, 2022

The December Claverack Climate Smart Committee and Task Force meeting was called to order on Dec 12 at 6 PM at the Claverack Free Library Board Room. Due to several illnesses, the meeting was entirely on Zoom

Attendance: John Bradley, Katy Cachen, George Dunz, Tom Helling, Sarah Kaan, Jeff Kiplinger, Julie Shevack, Richard Weininger

The minutes for the November 14 meeting were approved as distributed.

- Media Team Report (Sarah) :
 - Based on the November analytics, the website continues to draw readers:
 - - time spent on our website averaged 5.5 minutes
 - - both new visitors and returning visitors increased. Returning visitors up 200% to 30% and new visitors up 31% to 70%
 - - our link with the library drew 5 unique site visits so that is a connection we want to continue to promote
 - Hiring a social media manager to start and manage Instagram and Facebook pages for our committee was discussed. Sarah was in touch with Cat Tyc, who expressed interest. It was suggested to offer \$100/wk for 3 months starting in January and see what she says.
 - Lastly, content for the Dec/Jan newsletter was overviewed. Katy C will add an article about the result of the Zoning Board meeting regarding large scale solar installation. Sarah pointed out that having that type of article, one that references an earlier article, promotes continuity of interests.
 - The group thanked Sarah for the stimulating report and acknowledged that additional discussion of social media and funding was needed.

- Climate Action Planning (CAP) and Certification Work Group:
 - Tom & Julie review recent meetings of the overlapping CAP and certification work group and discussions with Haley Belancoff.
 - The focus is largely on the Climate Action Plan (CAP) document, which incorporates a number of related PE3 Actions associated with the Built Environment, Land Use and Transportation, Renewable Energy, and Waste and Recycling.
 - The Short term goals are to prepare for our meeting in early January with Haley, and to have a draft document prepared by the end of January.

- Town Hall Update and discussion:
 - Based on the TB discussion at the November Workshop, th implications of the town not locating the new town hall at the Mellenville site was discussed. It was suggested that the TB be reminded of several CSC Pledge Elements, including the PE 3 action for Green Building Standard for municipal buildings. A resolution for a standard is not dependent on where the buildings located within the town.

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- Climate Action Planning and GHG Inventory
 - Elizabeth reported on the updating of the GHG inventory for 2020-2022. She is working with Haley Balancoff on methodology, and will contact Town representatives (Katy Cashen) on procedures for acquiring data from Town records as needed. There is a concern that the part time bookkeeper has limited time available for this project
 - John reported on an email exchange with Sue Medoff, the previous bookkeeper concerning the work she had done in 2021 completing the first Inventory for base year 2019. She indicated that from her setup, an update should work smoothly.

- Climate Vulnerability Assessment and Adaptation Planning (CARP)
 - The CC CSC TF announced that a kick off in January is being organized by Cornell Coop Extension Staff

- Other Business
 - Historical Preservation of Mellenville Site - There is no additional information on this collaboration with Philmont.